

# KAITLIN DORSEY

## GRAPHIC DESIGNER

KDORSE3@GMAIL.COM | KAITLINRDORSEY.COM

### EXPERIENCE

**SAGE Dining Services**, Lutherville, MD

Graphic Designer, 10/2015 – Present

- Create logos, marketing material, and signage for venues
- Create internal documents for internal use throughout company
- Communicate with printers
- Hold meetings to discuss projects
- Lead and assist on photoshoots for in-house photography

**Johns Hopkins Bayview Medical Center**, Baltimore, MD

Freelance Graphic Designer, 7/2015 – 3/2018

- Created designs for identifiers and display cases
- Created layouts and designs for annual reports

**Two Fold, Inc.**, Cockeysville, MD

Intern, 6/2014 – 8/2014

- Assisted on UX and UI design for websites
- Learned about research, content, and marketing ends
- Gained insight on self-promotion and leveraging social media

**State Farm Insurance, Tom Nash Agency**, Baltimore, MD

Customer Service Representative, 4/2010 – 4/2016

- Served as initial contact for policyholders
- Made courtesy calls to follow up on insurance claims
- Created and mailed marketing materials
- Initiated communications about policy payments and changes
- Updated customer records to reflect accurate information

### EDUCATION

**Towson University**, Towson, MD

BFA Graphic Design, Spring 2015

### SKILLS

Adobe Creative Suite

Microsoft Office

Laser Cutting

3D Printing

### HOBBIES

Volunteering

Distance Running

Creating/Making